

Workshop: „Volunteer in a Fundraising Team”

Date, Time: Wednesday, 28.09.2011, 9:45 – 12:45 and 14:15 – 17:15

Trainer: Brindusa Ana Albert, The Foundation for a Dignified Life

Workshop content/theme

Learning and discussing fundraising methods suitable for schools.

Aims

Teachers and students should be encouraged to raise funds within their schools for their projects or for problems that they identify in the community or in the world.

While there is a large range of fundraising methods, tested in schools around the world, some of them may be inspiring by the power of their originality and others when they are shared by participants who tried them themselves.

Method(s)/Approach

1. Introduction- *participants get to know each other through the “Ties and Bows” game -15 min.*
2. Presentation of fundraising methods- *theoretical approach. Participants are encouraged to contribute to the presentation with their own experience -40 min.*
3. Before organising a fundraising event- risk assessment chart- *theoretical approach – participation from students and teachers encouraged - 10 min.*
4. Group formation- *3-4 groups are formed according to total number of participants - energising game “Find your family” - 5 min.*
5. Case study: *each group is given a cause for which they want to raise funds, a certain method of fundraising and is asked to create a poster in which they invite people to their fundraising event. Further problems they have to approach: suitable budget, number of volunteers involved, location, risk assessment, etc. 30 min.*
6. Posters fair- *participants will plead for their cause and try to sell “tickets” for their event – 15 min.*
7. Presentation of posters and commentaries- *each group select 1-2 spokesperson(s) to present the outcome of their work and the group is encouraged to discuss ways of improvement and provide suggestions- 30 min.*
8. Evaluation- *Participants are encouraged to share one thing that they will take with them after the workshop.5 min.*

Further tips, sources, resource material or links

- <http://www.fundraising-ideas.org/DIY/>
- <http://www.fundraiserhelp.com/school-fundraising-ideas.htm>
- <http://www.justgiving.com/>
- <http://www.g-nation.org.uk/>
- http://www.frsb.org.uk/uploads/Advice_Regulation/Volunteer_Fundraising.pdf

Questions for workshop reflection

Students and teachers:

Are there any fundraising events organised in my town to visit so that I should notice directly how they do it?

Do I know anyone who organised such an event so that he/she could give me some suggestions or maybe get involved in my event?

Can I offer as a volunteer in such an event in order to “feel” it from a different perspective before organising it myself?

Impressions, Outcomes of the workshop

Usually, the subject of fundraising generates the feeling of something necessary but unattractive, which should be done by certain people called “fundraisers”, who require certain abilities to perform this task.

Moreover, in former communist countries, while volunteering is starting to gain more and more supporters and is encouraged both by organizations and by the legal framework, fundraising is still a new concept and needs to be promoted and explained more.

The workshop aimed at encouraging both students and teachers to include fundraising in their projects, as an important element which can ensure more elaborate activities, better results, etc. and as a way to involve the community too in their actions.

Another purpose of the workshop was to let the participants discover that fundraising does not require any special skills and that it can be both fun and rewarding.

The teachers participating in this workshop showed more interest in the organizational aspects of fundraising while students were enthusiastic about the practical application where they had the opportunity to plead for a cause and to promote volunteering.

The exchange of ideas and suggestions among participants was intensive in the second part of the workshop and as a result many of them felt inspired to organize or participate in a fundraising event.

Although the purpose of the workshop was met, a visual and/or acoustic support would have made the theoretical part more appealing and therefore easier to assimilate.